**The Miss Berks County Scholarship Organization**



**232 West Main Street**

**Kutztown, Pennsylvania 19530**

January 12, 2017

Greetings!

The Miss Berks County scholarship competition for young women ages 17 to 24 and teens ages 12 to 17 is an official preliminary to Miss America, part of the largest scholarship provider for young women in the world. Through our pageant in Berks County, young women gain the opportunity to showcase their talents, advocate for their philanthropic platforms, and compete for scholarship dollars for college. The winners of our program will go on to compete for more scholarship dollars on Friday, June 16th and Saturday, June 17th at the Miss Pennsylvania Pageant held in Pittsburgh.

On March 04, 2017 we will crown three winners: Miss Berks County, Miss Greater Reading, and Miss Greater Reading’s Outstanding Teen at Wilson West Middle School.

As Co-Executive Directors of the Miss Berks County Scholarship Organization Committee, we are so grateful for ALL the support we receive! We thank you for your support in previous years, and hope you will donate once again. Former Miss Berks County titleholders have used their academic scholarship dollars to complete bachelor’s degrees, master’s degrees, and law degrees. Current and former contestants are scholars and community leaders, and role models to many girls. ***Only with the help of sponsors like YOU can their educational and personal dreams come true.***

For the 2017 Scholarship Pageant, we request your generous support more than ever. Given the rising costs of college, our goal must be to increase our scholarship funds this year. Please know one thing: When you advertise your business in the program book, sponsor an award, write a check for the scholarship fund, or donate services, you help provide substantial cash awards and in-kind services to talented, intelligent, community-minded young women. Our sponsors will be recognized in our program book, on our website, on Facebook and during our exciting program. ***Please consider donating by February 17, 2017!***

Again, we appreciate your continued support and look forward to your donation and attendance at the 2016 Miss Berks County Scholarship Pageant on March 04, 2017. If you have any questions, please contact Marilyn Baver at 610-683-5045 / [MJBaver@hometownu.com](mailto:MJBaver@hometownu.com); or Donna Schlouch at [dmschlouch@aol.com.](mailto:dmschlouch@aol.com)

Thank you!

Marilyn Baver & Donna Schlouch

MBCSO, Co-Executive Directors